



## Appsmart Ophthalmology EMR

Leading software solution for  
ophthalmology clinics and practices

Launched in 2013, Appsmart Ophthalmology EMR is the most widely used software solution for the digital transformation of an ophthalmology clinic. More than 650 ophthalmologists from over 120 ophthalmology clinics in Romania use the Appsmart Ophthalmo software solution.

Developed and tailored for ophthalmology clinics, Appsmart provides efficient workflows throughout the patient's visit - from arrival in the reception to the delivery of medical and fiscal documents.

**+120**

Ophthalmology  
Clinics

**+140**

Optic  
shops

**+650**

Ophthalmologists

**+2000**

Users

**optohellas**<sup>®</sup>  
OPHTHALMOLOGY EQUIPMENT



Easy to install, configure and use.



24/7 technical support and

# Finally, an easy-to-use software solution designed specifically for ophthalmology clinics!

Appsmart Ophthalmo EMR is a software solution that has been developed exclusively for the ophthalmology field in order to optimize workflows, increase the efficiency of clinics and provide patients with the best possible medical care. Appsmart provides every member of the clinic with an efficient and easy-to-use tool.

Appsmart Ophthalmology EMR can be accessed from an internet browser, so it can be used at any time, on any computer, laptop or tablet, without the need for prior installation.

## The application integrates the following modules:

|                                       |                                |
|---------------------------------------|--------------------------------|
| Appointments scheduling and reception | Mobile application             |
| Patient medical record                | Reporting                      |
| Medical equipment integration         | Optic shop                     |
| Revenue and financial                 | Patient portal                 |
|                                       | Online appointments scheduling |

### Medical appointments module:

- Scheduling and calendar (patients / doctors / offices)
- Aggregated medical history in the patient file
- Import investigations results automatically in the medical report
- Investigations result files sorted by equipment type available in the patient medical record
- Intraocular pressure evolution graph
- Anterior and posterior pole lesions drawings
- Treatment plans according to diagnosis
- Printing medical reports, glasses prescriptions, drug prescriptions, etc.
- Financial management and integration with fiscal devices

### Operating room module:

- Scheduling and calendar (patients / doctors / operating room)
- Import data from the pre op consultation directly in the surgery medical report
- Specific medical report for refractive surgery
- Specific medical report for crystalline implant surgery
- Specific medical report for retinal surgery
- Specific medical report for strabismus surgery
- Specific medical report for other surgeries
- Printing surgery medical reports, discharge notes, post-operative recommendations etc.
- Management of receipts and payment balances

# More time spent on patient care

Designed exclusively for ophthalmology, Appsmart Ophthalmo provides efficient workflows throughout the patient's visit - from appointments to consultations and surgeries, medical reports and surgery protocols, prescriptions for glasses and / or medications, collecting and billing. A simple, intuitive and easy-to-use interface allows doctors to focus more on the medical act and less on mastering the technology.



## The patient's complete medical file

All patient medical documents are automatically generated from the system. Thus, doctors have permanent access to the complete and real-time updated medical file of the patient. The medical reports import measurements automatically from the medical equipment and provide quick access to the history of each section of the file or the aggregate medical history of the patient. By configuring predefined texts or treatment schemes associated with diagnostics, it helps filing the report more efficiently. At the same time, the system allows the completion of specific surgical protocols for the major categories of ophthalmic surgeries.



## Equipment integration

Appsmart integrates well-known equipment manufacturers, such as Topcon, Zeiss, Tomey, Huvitz, Reichert, Essilor, Nidek, Shin-Nippon, Optopol, etc. By integrating specific ophthalmology medical equipment with our solution, human error is avoided from transcribing measurements and the results of investigations are kept centralized, providing support to ophthalmologists for an efficient and informed diagnosis.



## Revenue and financial

The Appsmart Ophthalmo solution allows the connection of fiscal devices for the automatic generation of fiscal receipts. It manages patient receipts and payments, invoices can be issued and specific reports can be generated: incomes per doctor, per office, by type of appointment, by location, etc. It also integrates payment gateways (for payments via a link sent directly to the patient by email. Also, discount and promotion policies can be managed from the system.



## Marketing

Appsmart supports you to carry out effective marketing campaigns, optimal and fast communication with patients, by integrating an SMS messaging module (appointment reminder, glasses orders, and anniversary messages) or feedback forms, but also email transmission of post-operative recommendations for patients. All documents generated using our software solution are customized with the visual identity of our partners.



## Mobile application

The software solution is also available in the form of a mobile application, which facilitates secure access for doctors at any time and from any location. The application allows viewing the daily schedule of appointments and surgeries, quickly add appointments, access to the patient's medical file (history, medical report, prescriptions, imaging files, etc.) and grants the possibility of downloading and sharing files via WhatsApp / Email.

# Digitization of ophthalmology clinics - a necessity

The software solutions specifically developed for ophthalmology clinics aim to complete and optimize the clinic's activity. Together with a reliable partner, you will receive support and guidance in choosing the best solutions for the digitalization of the ophthalmology clinic.

Appsmart optimizes the entire workflow of your clinic in order to provide your patients with the best possible medical care.

A state-of-the-art software solution that comes to support every individual, from administrative and medical staff to the patient.

Save time, increase productivity, optimize processes, improve results and communicate more effectively with patients.

## Why Appsmart Ophthalmo?

- It is **the most used software solution** by ophthalmology clinics in Romania
- We are there for our partners and offer **24/7 support** (phone, email, chat).
- It is specially **designed to optimize workflows** in ophthalmology clinics.
- It Increases the **efficiency of medical and administrative staff**, reduces human error and improves patient satisfaction.
- It will help you **shorten the duration of a consultation by up to 5 minutes**, so there is the possibility to perform, on average, 4 additional
- For **more than 8 years it has assisted** over **120 ophthalmology clinics** nationwide.